Invitation to attend the 2024 China • Harbin International Ice and Snow Festival

January 4 - 7 | 2024

Harbin, China

Hosted by Harbin Municipal People's Government

Ms. Ulla-Kirsikka Vainio Mayor of Rovaniemi Finland

Re: Invitation-2024 China Harbin International Ice and Snow Festival

November 14, 2023

Dear Mayor Ms. Ulla-Kirsikka Vainio,

As Mayor and on behalf of the people of Harbin, I send my warmest greetings to you and your staff.

Since its establishment in 1985, the Harbin Ice and Snow Festival has evolved into the world's largest winter festival after development of 39 sessions, epitomizing the growth of the city. Every January during the celebration, various activities - the opening of the Festival, the opening of the Ice and Snow Sculpture World, the Sun Island Snow Sculpture Expo, the Ice and Snow Sculpture Competitions, seminars, business match-makings - are held, covering a wide range of areas including tourism, culture, fashion, trade and sports. The Festival is an integration of winter resources and visitor economy that puts Harbin on the map as China's top winter tourist destination.

Openness is the inherent trait of Harbin. In pursuit of our goal to facilitate global connection, identify new development opportunities and foster drivers of growth among cities, we warmly invite you to head a delegation to attend the 2024 China • Harbin International Ice and Snow Festival, our signature event to be held during the Festival from January 4 to 7, 2024, providing an opportunity for diplomatic missions in China, international organizations, chambers of commerce, associations and world-class enterprises to share knowledge on promoting globalization and economic

growth.

The government of Harbin will shoulder your local expenses of accommodation and transportation for 3 to 5 delegates of 4 days' stay in Harbin. Please contact Ms. Ida Di at <u>idadid@163.com</u>, or Tel:0451-84664730 and register with us before November 30, 2023 if you are interested in coming.

Harbin, nicknamed "the Pearl on the Ice Crown", presents you a snow-sprinkled wonderland in January. You will marvel at the finely crafted ice and snow sculptures and the glitz, glamour and fun it offers. Come and join us and have fun with the largest winter carnival across the globe!

Yours sincerely

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Zhang Qixiang Mayor of Harbin, China